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Make Clinical Visits
More Personal: Lead
With Person-First and
Strength-Based
Approaches

Speakers



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Diabetes and Language

CONSENSUS REPORT | OCTOBER 17 2017

The Use of Language in Diabetes Care and Education [REE]

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Table 1 Guiding Principles for Commu	nication with and about People Living
with Diabetes	

Diabetes is a complex and challenging disease involving many factors and variable

Stigma that has historically been attached to a diagnosis of diabetes can contribute to stress and feelings of shame and judgment

Every member of the health care team can serve people with diabetes more effectively through a respectful, inclusive, and person-centered approach

Person-first, strengths-based, empowering language can improve communication and enhance the motivation, health, and well-being of people with diabetes

Table 3: Recommendations

Use language that

1is neutral, nonjudgmental, and based on facts, actions, or physiology/biology

- 2. is free from stigma
- 3. is strengths based, respectful, inclusive, and imparts hope
- 4. fosters collaboration between patients and providers
- 5. is person centered

Dickinson JK, Guzman SJ, Maryniuk MD, O'Brian CA, Kadohiro JK, Jackson RA, et al. The Use of Language in Diabetes Care and Education. Diabetes Care. 2017;40(12):1790-9.

Table 2: Key Definitions		
Word/Phrase	Definition	
Strengths-based language	Opposite of a deficit approach; emphasizing what people know and what they can do.	
	Focusing on strengths that can empower people to take more control over their own health and healing.	
	Example: Lee takes her insulin 50% of the time because of cost concerns (instead of Lee is noncompliant/nonadherent).	

Words that indicate awareness, a

sense of dignity, and positive

attitudes toward people with a disability/disease. Places

emphasis on the person, rather

than the disability/disease.

Example: Lee has diabetes (instead of Lee is a diabetic).

Person-first language

adherent/nonadherent, adherence/nonadherence	"She takes insulin whenever she can afford it." "He eats fruits and veggies a few times per week." Engagement Participation Involvement Medication taking	and dysfunctional concepts in diabetes care and education. Compliance and adherence imply doing what someone else wants, i.e., taking orders about personal care as if a child. In diabetes care and education, people make choices and perform self-care/self-management. Focus on people's strengths—what are they doing or doing well and how can we build on that? Focus on facts rather than judgments.
Controlled/uncontrolled, well controlled/poorly controlled	Manage "She is checking blood glucose levels a few times	Control is virtually impossible to achieve in a disease where the body no longer does what it is supposed to do.

"He is taking sulfonylureas, and they are not bringing

his blood glucose levels down enough."

"Do you have diabetes?"

Person living with

diabetes

diabetes Person with
diabetes Person who has

Rationale

The words listed in the first column are inappropriate

Use words/phrases that focus on what the person is doing or doing well. Focus on intent and good faith

Focus on physiology/biology and use neutral words that

efforts, rather than on "passing" or "failing."

Person-first language puts the person first. Avoid labeling someone as a disease. There is much more to

a person than diabetes. When in doubt, call someone

don't judge, shame, or blame.

with diabetes by their name.

Suggested replacement language

per week."

"He takes his medication about half the time."

Table 4: Suggestions for Replacing Language with Potentially Negative Connotations

Language with potentially negative connotations

"Are you a diabetic?"

Compliant/compliance, noncompliant/noncompliance,

Fail, failed, failure
"She failed metformin."

"Metformin was not adequate to reach her A1C goal."

"More and more people are living long and

"More and more people are living long and

"words that restrict or limit them

people don't fail medications. If something is not working, we choose a new direction

"More and more people are living long and

Many people who are not reaching metabolic

Rationale

outcomes

use words that empower people, rather than

goals understand they are at risk for

effective. Work together on specific, achievable, and realistic self-directed goals that can improve metabolic

complications. Scare tactics rarely are

Few people are unmotivated to live a long and healthy life.

The challenge in diabetes management is there are many perceived obstacles that can outweigh the understood benefits. As a result, many people conclude that changes

Use words that build on people's strengths and respect the person's right to make their own decisions

Words and statements that are directives make

people with diabetes feel as if they are being

ordered around like children. They can inflict judgment, quilt, shame, and blame

are not worth the effort or are unachievable

Suggested replacement language

Plan

"You are going to end up blind healthy lives with diabetes. Let's work together to make a plan that you can do in your daily life.

Unmotivated, unwilling

John has not started taking insulin because he's concerned about weight gain. He sees insulin as a personal failure."

Table 4: Suggestions for Replacing Language with Potentially Negative Connotations

Language with potentially negative connotations

Regimen, rules

Refused

Imperatives

Can/can't, should/shouldn't, do/don't,

have to, need to, must/must not

Have you tried..."
"What about..."
"May I make a suggestion..."
"May I tell you what has worked for other people..."
"What is your plan for..."
"Would you like to consider..."

Session Goal

Share 3 exercises in skit format of how communication can positively and negatively impact a person with diabetes (PWD).

- Child on public insurance
- Transitions of care
- Diabetes distress

Child on Public Insurance of Hispanic/Latinx Background

Background: A mom and her 12-year-old son are at the pediatric endocrinology office for their first visit after a referral from the pediatrician.

They visited their pediatrician to address her son's constant fatigue, and as part of the labs, an A1C was completed, which came back at 8.9%.

They use public insurance and are of Hispanic/Latinx background.

Recap



1. Did the care team listen to and validate the moms' concerns?

- 2. Was there an assumption of diagnosis based on history and lifestyle?
- 3. Was nonjudgmental and personcentered language used in communicating with the mom and the son?

Transitions of Care

Background: A teenager is transitioning from pediatric to adult care.

She is nervous about the transition and does not feel confident in her skills to manage her care independently.



Recap

- 1. How can we, as care team members, ensure the people with diabetes feel supported and ready to transition to adult care?
- 2. Can we provide resources to them on moving to adult care?
- 3. Can we ensure that we support them with our words and celebrate this time as a "graduation" into adult care?
- 4. Can we start the transition conversation earlier to ensure that the person with diabetes feels confident and ready to transition?

Diabetes Distress

Background: A 26 years old, who has type 1 diabetes for nine years, is seen. Her last two A1cs were 13.6% and 9.3%.

- She uses MDI for insulin and is prescribed a CGM but doesn't often wear it.
- She has been working part time, is uninsured, and recently signed up for a Medicaid plan.
- She reports that she does not like devices on her body and does not like to take insulin in public or check BG in public.
- She doses basal insulin consistently, at home, and does not always bolus for meals.
- She has been hospitalized twice for DKA in the last three years.
- She communicated diabetes distress in her last visit.

Recap

In scenario 1

- 1. Did the HCP understand the PWD's goals?
- 2. Did the HCP effectively share her goals for the visit?
- 3. Did the HCP make the PWD feel comfortable or confident?

In Scenario 2

- 1. Did the HCP understand the PWD's goals?
- 2. Did the HCP effectively share her goals for the visit?
- 3. Did the HCP make the PWD feel comfortable or confident?
- 4. What tone was set?

Recommendations from the PWD Advisory Committee

 Ask what is important and motivating. Learn how the practice help can keep PWD motivated during the marathon that is living with diabetes.

• It helps to remind providers that when someone uses the word "diabetes," they are essentially saying "you." Therefore, any adjectives around this word can ultimately place blame and cause diabetes distress.

THANK YOU!

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