

Background

- DiabetesWise Pro is a free, unbranded, and unbiased platform for healthcare professionals (HCPs) working with people with diabetes.
- DiabetesWise Pro offers tools to increase awareness of devices, educate HCPs, and simplify the prescription process.

AWARENESS



DiabetesWise and DiabetesWise Pro aim to increase awareness of FDA approved devices to simplify the prescribing process for patients and providers.

EDUCATION



Educational resources empower providers to guide their patients toward informed decision making and enhances the overall quality of life for people using diabetes devices.

PRESCRIPTION

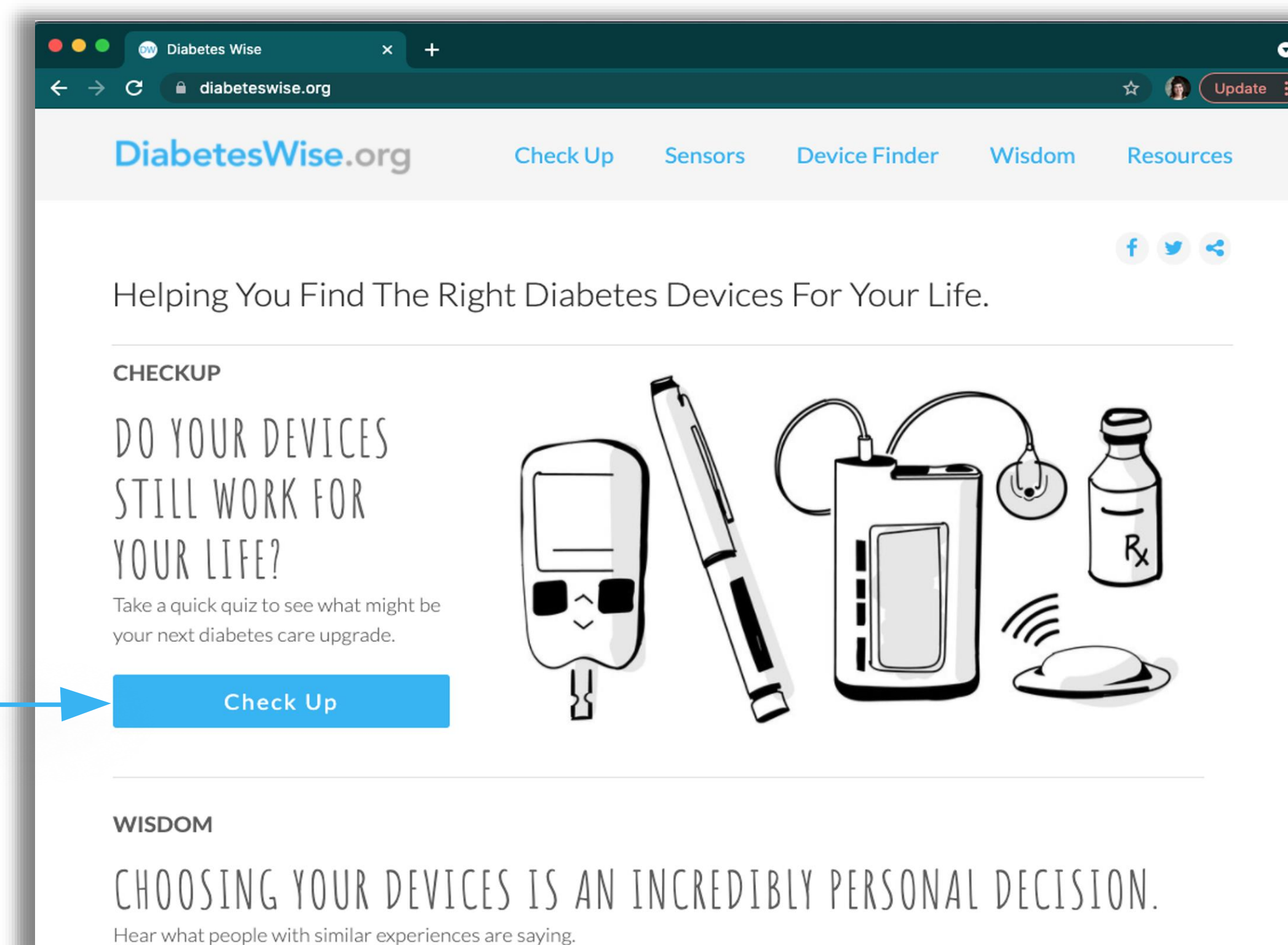


Assistance with the prescribing process guides healthcare professionals in prescribing appropriate diabetes devices based on patient preference and insurance coverage.

DiabetesWise Pro is the HCP-facing platform created after success with the person-facing platform, DiabetesWise

DiabetesWise

DiabetesWise for people with diabetes Launched June 2019



Features

- Check Up
- Sensors
- Device Finder
- Wisdom
- Resources

5 questions about...

- Current Devices
- Distress
- Priorities
- Concerns

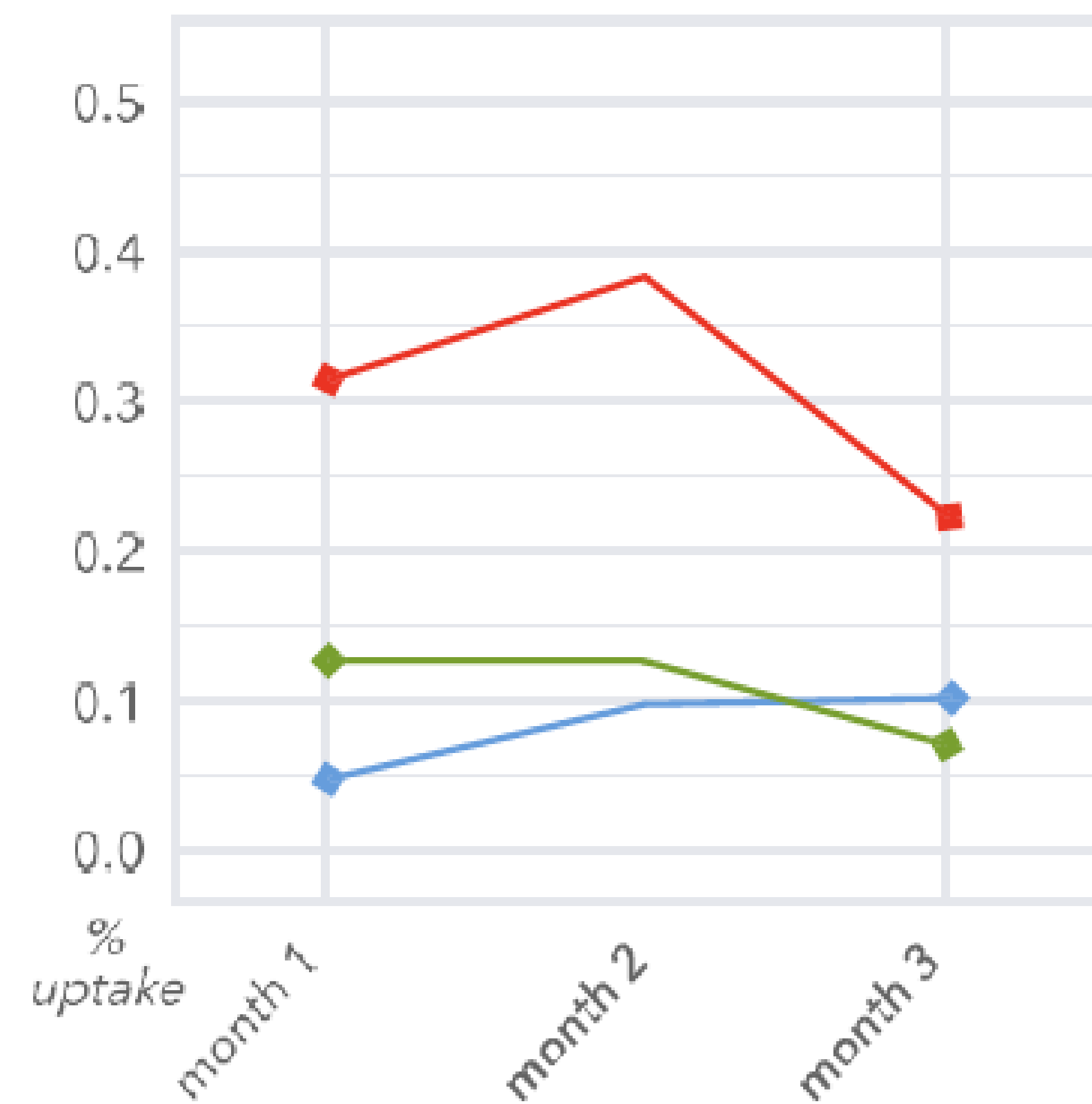
Clinical Studies

Complete data on 458 people with insulin-requiring diabetes.

- 75% on injections
- 2% on CGM
- 59% care outside specialty clinic
- 41% income below 50k
- good geographic representation

DiabetesWise

- ◆ Initiating a conversation with provider
- ◆ Getting a prescription for a device
- ◆ Starting a device



Most likely to engage with platform:

- People with fewer diabetes resources
- People receiving diabetes care through primary care
- People using meter & injections
- People with diabetes distress
- Cost as a primary concern



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Collaborators: Kyle Rose, Sara Krugman, Upshift team, Allison+Partners

Features and Tools

1. Browse Devices
2. Browse Wisdom
3. Compare Devices
4. Choose the right fit
5. Prescribe



Compare Devices

Patient Considerations

- Active Lifestyle: **Waterproof** when submerged in 2.4 meters of water and must be within 20 (unobstructed) feet of the receiver or mobile device. **Water-resistant** for up to 3 feet deep for 30 minutes and light on the body, does not get in the way of activity.
- Avoiding Highs and Lows: **Custom alerts** can be set for highs, lows, and rapidly rising or falling glucose levels. Trend arrows show the direction glucose is heading, with the rate of change. **Optional glucose alerts** for low and high glucose levels. Trend arrows show the direction glucose is heading, with the rate of change.
- Comfort: **Low profile** and low maintenance sensor application. **Lowest profile** sensor and smallest adhesive (about the size of two stacked U.S. pennies).

Simplify the Prescription Process with the Prescription Tool

Input: Select the device type, state, plan type, and payer information

Select a Device: **Dexcom G6**

Select a State: **California**

Insurance Plan: **Medicaid** | Medicare | Private Insurance

Insurance Provider: **Anthem**

Output: Summary of coverage will appear based on data from

Anthem in California has Dexcom G6 on their formulary and is distributed by IngenioRx. All policies require prior authorization.

Policy Reporter